

ABSTRACT OF THE DISCLOSURE

To facilitate wireless communication device awareness of the availability of new or updated server-side applications, in response to either of a new application being made available at a server or an updated version of an application being made available at a server, a message is transmitted over a wireless connection to a set of wireless communications devices indicating that the new or updated application is available. The notification may be displayed on each of the mobile devices in the set. A device user may choose to register for the new or updated application on the basis of the notification. Notification may be performed when an application has been added to a group of applications to which access is provided as a whole. Notification at a particular wireless communications device may be conditional upon a grant of access by the device to said group of applications.